## KEI Industries

Performance Update

| Y/E March (₹ cr) | 2QFY19 | 2QFY18 | \% yoy | 1QFY19 | \% qoq |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Net sales | 997 | 749 | 33 | 884 | 13 |
| EBITDA | 101 | 76 | 32 | 86 | 17 |
| EBITDA margin (\%) | 10.1 | 10.2 | (7bp) | 9.7 | 40 bp |
| Adjusted PAT | 41 | 29 | 45 | 32 | 29 |

Source: Company, Angel Research
For 2QFY2019, KEI Industries (KEI) posted good set of results, exceeding our expectations on both, top-line as well as bottom-line fronts. Revenue grew by $\sim 33 \%$ yoy (above our estimate), however, the company reported a marginal dip in operating margins. On the bottom-line front, KEI reported growth of $\sim 45 \%$ yoy to ${ }^{4} 4 \mathrm{cr}$ on the back of strong top-line growth.

Strong growth in Cable and Stainless Steel Wire segment boosted the overall profit: The company's top-line grew by $\sim 33 \%$ yoy to `997 cr on the back of strong growth in Cables and Stainless Steel Wire segment. Cables segment grew by \(\sim 36 \%\) yoy during the quarter, whereas Stainless Steel Wire reported a growth of \(\sim 21 \%\) yoy. However, Turnkey Projects remained flat on yoy basis. Currently, the company has order book of` $3,401 \mathrm{cr}$ (out of which EPC is around ` $1,556 \mathrm{cr}$ and balance from cables, substation \& EHV)

Profitability driven by operating margin improvement and lower interest: On the operating front, the company's margins contracted 7 bps yoy at $10.1 \%$ on the back of higher raw material cost. However, KEI reported $\sim 45 \%$ yoy rise in its net profit to ` 41 cr owing to strong volume growth.

Outlook and Valuation: We expect KEI to report net revenue CAGR of $\sim 17 \%$ to $\sim$ - $4,708 \mathrm{cr}$ over FY2018-20E mainly due to (a) higher order book execution in EPC segment; (b) growth in EHV business; (c) higher B2C sales; and (d) higher exports. On the bottom-line front, we expect a CAGR of $\sim 22 \%$ to ${ }^{`} 215 \mathrm{cr}$ over the same period on the back of strong volume growth. At the CMP of ' 349 , the stock trades at $12.6 x$ its FY2020E EPS of `27.8 , thus, we maintain our Buy rating on KEI Industry with the Target Price of` 500 .
Key Financials

| Y/E March (₹ cr) | FY2017 | FY2018 | FY2019E | FY2020E |
| :--- | ---: | ---: | ---: | ---: |
| Net sales | 2,628 | 3,466 | 4,064 | 4,707 |
| \% chg | 13.0 | 31.8 | 17.3 | 15.8 |
| Adj. Net profit | 94 | 145 | 178 | 215 |
| \% chg | 50.6 | 54.6 | 22.8 | 20.7 |
| EBITDA margin (\%) | 10.2 | 9.8 | 10.0 | 10.0 |
| EPS (₹) | 12.1 | 18.7 | 23.0 | 27.8 |
| P/E (x) | 28.8 | 18.6 | 15.2 | 12.6 |
| P/BV (x) | 5.7 | 4.4 | 3.5 | 2.8 |
| RoE (\%) | 19.8 | 23.8 | 23.0 | 22.1 |
| RoCE (\%) | 20.3 | 22.6 | 24.4 | 25.1 |
| EV/Sales $(x)$ | 1.3 | 1.0 | 0.8 | 0.7 |
| EV/EBITDA $(x)$ | 12.5 | 9.9 | 8.2 | 7.0 |
| S |  |  |  |  |

Source: Company, Angel Research Note

| BUY |  |
| :---: | :---: |
| CMP | ₹349 |
| Target Price | ₹500 |
| Investment Period | 12 months |
| Stock Info |  |
| Sector | Cable |
| Market Cap (Rs cr) | 2,838 |
| Net Debt | 671 |
| Beta | 0.6 |
| 52 Week High / Low | 495/248 |
| Avg. Daily Volume | 32,550 |
| Face Value (Rs) | 2 |
| BSE Sensex | 34,893 |
| Nifty | 10,532 |
| Reuters Code | KEIN.BO |
| Bloomberg Code | KEII.IN |
| Shareholding Pattern (\%) |  |
| Promoters | 45.9 |
| MF / Banks / Indian Fls | 11.4 |
| FII / NRIs/ OCBs | 0.0 |
| Indian Public/ Others | 42.7 |
| Abs. (\%) 3m | 1 yr 3yr |
| Sensex (8.2) | $2.5 \quad 29.6$ |
| KEI (20.0) | $6.1 \quad 293.4$ |

## Historical share price chart



Source: Company, Angel Research

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Exhibit 1: 2QFY2019 Performance

| Y/E March (` cr) | 2QFY19 | 2QFY18 | \% yoy | 1QFY19 | \% qoq | 1HFY19 | 1HFY18 | \% chg |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net Sales | 997 | 749 | 33.1 | 884 | 12.8 | 1,881 | 1,540 | 22.1 |
| Consumption of RM | 680.5 | 524 | 29.8 | 578.4 | 17.7 | 1,259 | 1,074 | 17.2 |
| (\% of Sales) | 68.3 | 70.0 |  | 65.4 |  | 66.9 | 69.8 |  |
| Staff Costs | 42 | 35 | 22.5 | 41 | 4.3 | 82.8 | 69.0 | 20.0 |
| (\% of Sales) | 4.2 | 4.6 |  | 4.6 |  | 4.4 | 4.5 |  |
| Other Expenses | 173 | 114 | 52.1 | 179 | (3.2) | 352.1 | 243.5 | 44.6 |
| (\% of Sales) | 17.4 | 15.2 |  | 20.2 |  | 18.7 | 15.8 |  |
| Total Expenditure | 896 | 673 | 33.2 | 798 | 12.3 | 1,694 | 1,387 | 22.1 |
| Operating Profit | 101 | 76 | 32.2 | 86 | 17.1 | 187 | 153 | 22.2 |
| OPM | 10.1 | 10.2 |  | 9.7 |  | 9.9 | 9.9 |  |
| Interest | 30.5 | 27.4 | 11.3 | 28.7 | 6.4 | 59.1 | 57.3 | 3.2 |
| Depreciation | 8.5 | 8.1 | 4.7 | 8.4 | 1.2 | 16.8 | 16.1 | 4.7 |
| Other Income | 1 | 1 |  | 1 |  | 2.4 | 2.6 |  |
| PBT (excl. Ext Items) | 63 | 42 | 50.9 | 50 | 25.6 | 113 | 82 | 37.8 |
| Ext (Income)/Expense |  |  |  |  |  |  |  |  |
| PBT (incl. Ext Items) | 63 | 42 | 50.9 | 50 | 25.6 | 113 | 82 | 37.8 |
| (\% of Sales) | 6.3 | 5.6 |  | 5.7 |  | 6.0 | 5.3 |  |
| Provision for Taxation | 22 | 13 |  | 18 |  | 39.9 | 26.3 |  |
| (\% of PBT) | 34.5 | 31.9 |  | 36.0 |  |  |  |  |
| Reported PAT | 41 | 29 | 45.2 | 32 | 28.6 | 74 | 56 | 31.4 |
| PATM | 4.2 | 3.8 |  | 3.6 |  | 3.9 | 3.6 |  |
| Minority Interest After NP |  |  |  |  |  |  |  |  |
| Extra-ordinary Items |  |  |  |  |  |  |  |  |
| Reported PAT | 41 | 29 | 45.2 | 32.18 | 28.6 | 73.5 | 56.0 | 31.4 |

Source: Company, Angel Research

## Outlook and Valuation

We expect KEl to report net revenue CAGR of $\sim 17 \%$ to $\sim ` 4,708 \mathrm{cr}$ over FY201820E mainly due to (a) higher order book execution in EPC segment; (b) growth in EHV business; (c) higher B2C sales; and (d) higher exports. On the bottom-line front, we expect a CAGR of $\sim 22 \%$ to`215 cr over the same period on the back of strong volume growth. At the CMP of`349, the stock trades at 12.6x its FY2020E EPS of `27.8, thus, we maintain our Buy rating on KEI Industry with the Target Price of ` 500 .

## Downside risks to our estimates

- KEI's EPC segment contributes $\sim 14 \%$ to the total revenue. This segment primarily depends upon government spending and any delay in investment by the government may lead to reduction in order book and would impact its revenue.
- Any unfavorable change in the prices of commodities, forex and interest rates, and delay in project execution can hurt its profitability.


## Company Background

KEI Industries Limited (KEI) is a cable manufacturing company, engaged in manufacturing and supply of power and other industrial cables. The company is also engaged in Engineering, Procurement and Construction (EPC) business. It operates through Cables and Turnkey Projects segments and has its manufacturing facilities at Bhiwadi \& Chopanki in Rajastahn and Silvassa in Dadra and Nagar Haveli.

The cables segment comprises of a whole range of cables such as Extra High Voltage (EHV), High tension (HT) and low tension (LT) power cables, control and instrumentation cables, winding wires, flexible wires, and house and stainless steel wires. The company's products are supplied to various sectors like oil refineries, railways, automobiles, cement, steel, fertilizers, textile and real estate sectors.

Profit \& Loss Statement

| Y/E March (₹cr) | FY2017 | FY2018 | FY2019E | FY2020E |
| :--- | ---: | ---: | ---: | ---: |
| Total operating income | 2,628 | 3,466 | 4,064 | 4,707 |
| \% chg | 13.0 | 31.8 | 17.3 | 15.8 |
| Total Expenditure | 2,360 | 3,126 | 3,657 | 4,236 |
| Raw Material | 1,828 | 2,411 | 2,869 | 3,323 |
| Personnel | 112 | 147 | 171 | 198 |
| Others Expenses | 420 | 568 | 618 | 715 |
| EBITDA | 269 | 339 | 406 | 471 |
| \% chg | 11.0 | 26.2 | 19.8 | 15.8 |
| (\% of Net Sales) | 10.2 | 9.8 | 10.0 | 10.0 |
| Depreciation\& Amortisation | 28 | 32 | 35 | 40 |
| EBIT | 240 | 307 | 371 | 431 |
| \% chg | 10.8 | 27.7 | 20.9 | 16.1 |
| (\% of Net Sales) | 9.1 | 8.9 | 9.1 | 9.2 |
| Interest \& other Charges | 124 | 112 | 116 | 121 |
| Other Income | 10 | 9 | 10 | 10 |
| (\% of PBT) | 8.0 | 4.5 | 3.8 | 3.1 |
| Share in profit of Associates | - | - | - | - |
| Recurring PBT | 126 | 204 | 265 | 320 |
| \% chg | 32.2 | 62.2 | 29.8 | 20.7 |
| Tax | 32 | 60 | 88 | 106 |
| (\% of PBT) | 25.7 | 29.2 | 33.0 | 33.0 |
| PAT (reported) | 94 | 145 | 178 | 215 |
| Extraordinary Items | - | - | - | - |
| ADJ. PAT | 94 | 145 | 178 | 215 |
| \% chg | 50.6 | 54.6 | 22.8 | 20.7 |
| (\% of Net Sales) | 3.6 | 4.2 | 4.4 | 4.6 |
| Basic EPS (Rs) | 12.1 | 18.7 | 23.0 | 27.8 |
| Fully Diluted EPS (₹) | 12.1 | 18.7 | 23.0 | 27.8 |
| \% chg | 50.6 | 54.6 | 22.8 | 20.7 |
|  |  |  |  |  |

Balance Sheet

| Y/E March (Fcr) | FY2017 | FY2018 | FY2019E | FY2020E |
| :--- | ---: | ---: | ---: | ---: |
| SOURCES OF FUNDS |  |  |  |  |
| Equity Share Capital | 16 | 16 | 16 | 16 |
| Reserves\& Surplus | 458 | 593 | 756 | 954 |
| Shareholders' Funds | 473 | 608 | 772 | 969 |
| Minority Interest | - | - | - | - |
| Total Loans | 713 | 750 | 750 | 750 |
| Deferred Tax Liability | 46 | 46 | 46 | 46 |
| Total Liabilities | 1,233 | 1,404 | 1,568 | 1,766 |
| APPLICATION OF FUNDS |  |  |  |  |
| Gross Block | 604 | 624 | 654 | 685 |
| Less: Acc. Depreciation | 199 | 231 | 266 | 306 |
| Net Block | 405 | 393 | 388 | 380 |
| Capital Work-in-Progress | 3 | 3 | 3 | 3 |
| Investments | 3 | 3 | 3 | 4 |
| Current Assets | 1,399 | 1,830 | 2,166 | 2,540 |
| Inventories | 499 | 665 | 779 | 903 |
| Sundry Debtors | 739 | 883 | 1,035 | 1,199 |
| Cash | 37 | 76 | 107 | 156 |
| Loans \& Advances | 119 | 173 | 203 | 235 |
| Other Assets | 5 | 34 | 41 | 47 |
| Current liabilities | 582 | 829 | 996 | 1,164 |
| Net Current Assets | 818 | 1,001 | 1,170 | 1,376 |
| Deferred Tax Asset | 3 | 3 | 3 | 3 |
| Mis. Exp. not written off | - | - | - | $-1,766$ |
| Total Assets | 1,233 | 1,404 | 1,568 | 1 |

## Consolidated Cash Flow Statement

| Y/E March (Fcr) | FY2017 | FY2018 | FY2019E | FY2020E |
| :--- | ---: | ---: | ---: | ---: |
| Profit before tax | 134 | 204 | 265 | 320 |
| Depreciation | 34 | 32 | 35 | 40 |
| Change in Working Capital | $(259)$ | $(145)$ | $(137)$ | $(157)$ |
| Interest / Dividend (Net) | 123 | 112 | 116 | 121 |
| Direct taxes paid | $(30)$ | $(60)$ | $(88)$ | $(106)$ |
| Others | 3 | 0 | 0 | 0 |
| Cash Flow from Operations | 4 | 144 | 192 | 218 |
| (Inc.)/ Dec. in Fixed Assets | 1 | $(20)$ | $(30)$ | $(31)$ |
| (Inc.)/ Dec. in Investments | $(62)$ | 0 | 0 | 0 |
| Cash Flow from Investing | $(62)$ | $(20)$ | $(30)$ | $(31)$ |
| Issue of Equity | 0 | 0 | 0 | 0 |
| Inc./(Dec.) in loans | 251 | 37 | 0 | 0 |
| Dividend Paid (Incl. Tax) | $(4)$ | $(10)$ | $(14)$ | $(17)$ |
| Interest / Dividend (Net) | $(158)$ | $(112)$ | $(116)$ | $(121)$ |
| Cash Flow from Financing | 89 | $(85)$ | $(130)$ | $(138)$ |
| Inc./(Dec.) in Cash | 31 | 39 | 32 | 49 |
| Opening Cash balances | 6 | 37 | 76 | 107 |
| Closing Cash balances | 37 | 76 | 107 | 156 |

## Key Ratios

| Y/E March | FY2017 | FY2018 | FY2019E | FY2020E |
| :--- | ---: | ---: | ---: | ---: |
| Valuation Ratio (x) |  |  |  |  |
| P/E (on FDEPS) | 28.8 | 18.6 | 15.2 | 12.6 |
| P/CEPS | 22.1 | 15.2 | 12.7 | 10.6 |
| P/BV | 5.7 | 4.4 | 3.5 | 2.8 |
| Dividend yield (\%) | 0.2 | 0.4 | 0.5 | 0.6 |
| EV/Sales | 1.3 | 1.0 | 0.8 | 0.7 |
| EV/EBITDA | 12.5 | 9.9 | 8.2 | 7.0 |
| EV / Total Assets | 2.7 | 2.4 | 2.1 | 1.9 |
| Per Share Data (₹) |  |  |  |  |
| EPS (Basic) | 12.1 | 18.7 | 23.0 | 27.8 |
| EPS (fully diluted) | 12.1 | 18.7 | 23.0 | 27.8 |
| Cash EPS | 15.8 | 22.9 | 27.6 | 32.9 |
| DPS | 0.7 | 1.3 | 1.8 | 2.2 |
| Book Value | 61.3 | 78.7 | 99.9 | 125.5 |
| Returns (\%) |  |  |  |  |
| ROCE | 20.3 | 22.6 | 24.4 | 25.1 |
| Angel ROIC (Pre-tax) | 21.0 | 24.0 | 26.3 | 27.7 |
| ROE | 19.8 | 23.8 | 23.0 | 22.1 |
| Turnover ratios (x) |  |  |  |  |
| Asset Turnover (Gross Block) | 4.3 | 5.6 | 6.2 | 6.9 |
| Inventory / Sales (days) | 69 | 70 | 70 | 70 |
| Receivables (days) | 103 | 93 | 93 | 93 |
| Payables (days) | 42 | 40 | 41 | 42 |
| Working capital cycle (ex-cash) (days) | 130 | 123 | 122 | 121 |

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Note: We have not considered any Exposure below ₹ 1 lakh for Angel, its Group companies and Directors

| Ratings (Returns): | Buy (> 15\%) | Accumulate (5\% to 15\%) |
| :--- | :--- | :--- |
|  | Reduce ( $-5 \%$ to $-15 \%$ ) | Sell (<-15\%) |$\quad$ Neutral ( -5 to 5\%)

